

# Message

Date 11/14/75

For Mr. Green

Time \_\_\_\_\_

Caller Cindy from  
Sebel Creeper

Phone \_\_\_\_\_

- ☐ Telephoned
- ☐ Please Call Back
- ☐ Will Call Again
- ☐ Returned Your Call
- ☐ Called to See You

- ☐ Urgent
- ☐ Call Hospital
- ☐ Call Pharmacist
- ☐ Desires Appointment
- ☐ Left Message

Meeting tonight has  
been canceled.

## Persantine<sup>®</sup> (dipyridamole)

Tablets of 25 mg

Non-Nitrate—Antianginal Agent\*

**Give enough... Long enough**

\*This drug has been evaluated as possibly effective for this indication. Please see the prescribing information appearing on the last pages.







## HEBER CREEPER

P.O. BOX 69, HEBER CITY, UTAH, 84032

PHONE: (801) 654-2621

October 25, 1975

HEBER CREEPER INC.  
MINUTES BOARD OF DIRECTORS MEETING  
OCTOBER 10, 1975

PRESENT: Lowe Ashton  
Wesley R. Budd  
Del Wallengren

Jim Ritchie  
J. D. Boggess  
Gordon Mendenhall

ALSO PRESENT:

Cindy Drury  
Craig Drury

Bob Price  
Jim Berry

*next*  
*14 Nov 1975*

Lowe Ashton read the minutes of the previous meeting. Gordon Mendenhall moved that they be approved as read. Jim Ritchie seconded. Motion carried

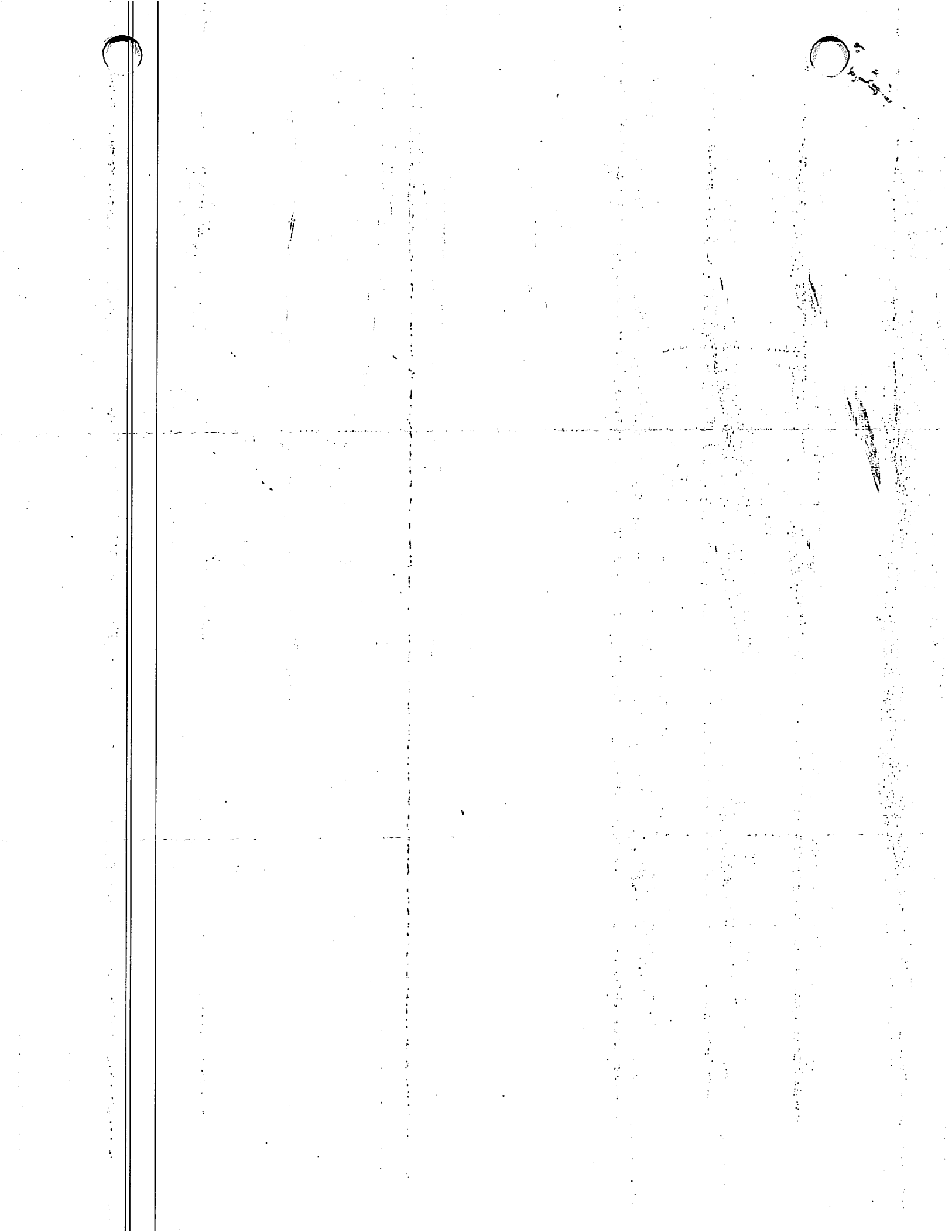
Jim Berry recommended that our marketing effort be a pre-season effort. He suggested that a particular experienced person for groups, charters, and promotion. He agreed to consider becoming the marketing manager and be responsible for a full-time employee to contact the Wasatch Front customer, for various conventions, church outings, and company parties. This individual could have a base wage of \$500 per month, plus commissions.

Gordon Mendenhall felt that the various managers are adequate and the high priced overall manager is not needed. The managers must report on a weekly basis.

Lowe Ashton introduced Bob Price, the Hub Manager, and he gave a summary of his experience in the restaurant business. He proposed a manual of procedures to aid managers of the food entities.

Del Wallengren gave his opinions on his experience with the Hub Cafe. He indicated a manual was a good idea and if the manager follows the guidelines it will be worthwhile. He indicated that the basic test should be with the accountant, and the regular report of Labor and Food costs.

Lowe admitted his personal concern over his lack of food operation background and an inability to properly advise the food managers if they are in trouble. He also expressed grave concern over lack of prompt accounting reports from our accounting firm.



Jim Ritchie moved that Bob Price be assigned to make a procedures manual to be approved by Del Wallengren as a advisor of financial statements and systems as the representative of the Board and to meet montly with the food men and advising the Board of their progress. Wesley Budd seconded. Motion carried.

Jim Ritchie moved that we approve Jim Berry as promotional manager, and that he make recommendations as to what we should do. Motion carried.

The NIGHT TRAIN concept as proposed to run in Park City was turned down by Union Pacific. The moving of the cars from Colorado is extremely costly at this time. Various schedules, popularity of Monday Family NIGHT TRAIN, and the possibility of utilizing the diner, and even the additional diner on selected runs.

Discussion of NIGHT TRAIN and purchase agreement on diner cars continued. Concern was expressed about the ultimate total cost of the diner once we get it here. With the purchase price of \$7500, moving to rail of \$5000, rail movement of \$2000 (3 cars) and movement to Heber of perhaps \$5000 the total cost of aquisition of 3 cars could exceed \$20,000.

Del Wallengren expressed an opinion that the dining space alone provided by the one diner car would be worth in excess of \$20,000. to the company.

Meeting adjourned late late late. The next meeting will be held on November 14, 1975 at 5:30 p.m. at the offices of Ashton Oil and Transportation. Please respond as to whether you will be in attendance.

*Jim Ritchie*  
*Cindy Dwyer*

